



# Pathways to Social Innovation



**Stan & Jean Perron Visiting Professor**

## Tina Dacin

E. Marie Shantz Professor of Strategy and Organisational Behaviour  
Queen's School of Business, Queen's University, Kingston, Ontario, Canada

Social innovation has become an increasingly powerful vehicle in addressing today's social needs. From launching new courses to the emergence of design principles and incubators, students and practitioners are seeking to understand how to leverage and accelerate social innovation to address a wide range of issues, including sustainability, poverty, education, citizen engagement and healthy communities.

During the lecture you'll discover -

- What is social innovation and why is it important?
- What is the role of space in animating social innovation? In other words, how do you take an idea and bring it to life?
- What are the key elements of successful social innovation?

**Date** Tuesday 3 May 2011

**Time** 6.00pm - 7.00pm

**Venue** Ernst & Young Lecture Theatre, UWA Business School

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