### 2014 Indigenous Business, Enterprise and Corporations Conference

**Monday 1 December 2014 UWA Business School**

(DRAFT PROGRAM – SUBJECT TO CHANGE)

#### Registrations, Networking and Coffee

**Session 1**

**Wesfarmers Lecture Theatre**

Chair: Winthrop Professor Paul Flatau, Director Centre for Social Impact, The Business School (UWA)

Welcome to Country: Adjunct Professor Richard Walley

Welcome to the UWA Business School: Professor Phil Dolan, Dean Business School, The University of Western Australia

Welcome to the School of Indigenous Studies: Winthrop Professor Jill Milroy, Dean School of Indigenous Studies (UWA)


Conference Address: Marcia Langton, “Policies for a stranger future: Indigenous businesses and the role of government policies in ensuring a sustainable Indigenous engagement in the business sector”


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### Morning Tea

#### Session 1.1

**Indigenous Business is Big Business I**

1. Josephine Cashman, Managing Director, Riverview Global Partners
   - It is about a mindset not capital

2. Toni Ah Sam, Director, Ochre Business Consultants
   - Declaration on trade and economic development of Indigenous People

3. Debbie Warwick, Chairperson NSW Indigenous Chamber of Commerce

**Indigenous Business is Big Business II**

1. Vince Adams, Director, EvanMaloney, CEO; Ross Ranger, Ngarukma Yndjibrarni Foundation Ltd - NYFL
   - Getting it done!

   - A billion opportunities

3. Michael Combs, Founder & CEO, Geree Trackers
   - Trends in indigenous tertiary education and employment.

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#### Session 1.2

**Community and Social Enterprises: Changing Lives from the Ground Up**

1. Indu Balachandran, Indigenous Social Enterprise Fund Development Manager, Social Ventures Australia
   - The social enterprise capital gap: Say What! Learnings from the Indigenous Social Enterprise Fund

2. Laura Egan, Founder/CEO, Enterprise Learning Projects
   - Business in the bush - how remote Aboriginal entrepreneurs are building local economies from the ground up

   - The importance of embracing entrepreneurship in the Indigenous community & Liz Prescott, Network for Teaching Entrepreneurship (NFTED)


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#### Session 1.3

**Education and Leadership: The Business of Strong Futures**

1. Gordon Cole, Managing Director, G Cole Consulting
   - Coaching, mentoring and leadership

2. Katherine Ryan, Principal Consultant, Indigenous Talent Culture-fair assessment for education and career planning

3. Neil Jarvis, Polly Farmer Foundation
   - The Supply Side of the Equation

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#### Session 1.4

**The Ties That Bind: Land, Law, Health and Culture**

1. Ian Rawlings, Chief Executive Officer & Lindsey Langford, Operations Manager: Land and Community, Central Desert Native Title Service
   - Operationalising choose: Why remote jobs don't stick and what you can do about it

2. David Collard, State Aboriginal Natural Resource Management Coordinator
   - Nyungar NRM Pathways

3. Carolyn Dearing Lawyer, Watered Lands Legal
   - What they entail and how important social capital education is in developing the ability to undertake Aboriginal business

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#### Session 1.5

**Let's Get Creative**

1. David Williams, CEO & Amanda Lear, Managing Director, Glindba
   - Communication sharing and celebrating Indigenous culture in the 21st Century

2. Nancia Guivarra, Head of Communications, National Centre of Indigenous Excellence
   - Communications and marketing in the digital world for business, enterprise and corporations

3. Grant Revell, UWA School of Indigenous Studies
   - Mixing Up Extra-Ordinary Design. Indigenous business, education & service from the Academy

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#### Session 1.6

**The Brains Trust: Knowledge and Ideas for Purpose**

1. Professor Dennis Foley, Professor Indigenous Research, The University of Newcastle
   - Aboriginal business skills
   - What they entail and how important social capital education is in developing the ability to undertake Aboriginal business

2. Associate Professor Fiona Martin, UNSW Business School
   - The advantages and disadvantages of using a charity for indigenous development from mining benefits.

3. Professor Fiona McKenzie, Professor, Cooperative Research Centre, Remote Economic Participation
   - Are there enduring community benefits for Aboriginal people from mining?

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### Lunch

**Pop-up stalls:** organisations showcasing their produce, research and ideas include Urban Indigenous, Brotha Boy, Mitsubishi, AUSIMM Initiatives, Perpetual, Indigenous Business Australia, Forum for Independent Directors and Officers, University of New South Wales, Northern Institute Charles Darwin University, and Aboriginal Workforce Development Centre, Fortescue’s Vocational Training and Employment Centre

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### Getting Practical: Workshops and Business Clinics

The Getting Practical Sessions give Indigenous businesses, enterprises and corporations ideas and suggestions for practical business development and advice

#### Session 2.8

Chris Pretorius, Manager – Chamber of Commerce and Industry Connect
- Tapping into the resources and energy sector workshop
3.20 pm
1.30pm – 3.00pm

**Indigenous Business is Big Business**

1. Andrew Johnson, Director, RSM Bird Cameron
   Financial capacity through business support programs:
   Our experiences in supporting and developing the financial management mindset

2. Amanda Healy, Owner Maxx Engineering
   Growing Indigenous Business Australia

3. Karen Ho, Executive Director
   Service Delivery, Department of Training & Workforce Development:
   Joining the dots - Aboriginal Workforce Development Centres

**Community Engagement and Community Empowerment**

1. John Galvin, Executive General Manager, Georgiou Group Pty Ltd
   Australia’s first RAP in the construction industry: Has it been a success?

2. Suzanne Brown, Manager Environment and Aboriginal Affairs, Water Corporation
   Increasing Aboriginal employment and business involvement – innovations at the Water Corporation

3. Lena Constantine, Manager, Workforce Development Services, Chamber of Commerce & Industry
   The road to Reconciliation: The lessons learnt from implementing a RAP at CCI

Presentations will be followed by a panel discussion

**Recognise, Reconcile and Revive**

1. Kimberley Benjamin, Reconciliation WA ambassador and Peter Dawson, Youth Coordinator
   Constitutional recognition of Aboriginal and Torres Strait Islander peoples

2. Winthrop Professor Harry Blagg, Winthrop Professor of Criminology, Faculty of Law
   The University of Western Australia
   Employment and justice: Options for employment in the ‘hybrid economy’ with long term enmeshment in the corrective service system

3. Mervyn Eades, Managing Director, Ngapu Maya Aboriginal Employment Access, Creating training and employment opportunities for Aboriginal peoples after re-entry into the community from prison

**Working Together**

1. Melissa Hartmann, Managing Director, Mrgol Pty Ltd
   Mrgul - Working Together: A new model for Indigenous business development

2. Kerry Graham, Principal Consultant, Collective Impact Australia
   Collective Impact - a framework to solve complex social problem

3. Professor Ruth Wallace, Director, Northern Institute Walk with us: Indigenous Enterprise Hub

**The Ties That Bind: Land, Law, Health and Culture**

1. Professor Cairan O’Faircheallaigh, Griffith University
   Native Title, Aboriginal governance and Aboriginal economic participation.

2. Assistant Professor Ian Murray, University of Western Australia
   The Native Title, Indigenous economic development and tax reform agenda: A tax stocktake of what has been and what may be

3. Payi Linda Ford, Northern Institute, Charles Darwin University
   Identifying the key social and economic factors for successful engagement in aquaculture ventures by indigenous communities: Warruwi

**The Business of Food, Art and Health**

1. Mark Olive, Celebrity Chef, Black Olive Catering
   The Business of food - native Australian cuisine

2. Tim Acker, Principal Research Leader, Curtin University
   Charting the changes: the Aboriginal and Torres Strait Islander art industry in remote Australia

3. Ngiare Brown, Professor of Indigenous Health and education, Wollongong University
   Executive Manager Research and Senior Public Health Medical Officer at the National Aboriginal Community Controlled Health Organisation

**Financial Governance and Banking**

1. Theuns Klopper, Director, Nexia Australia, Franklin Gaffney, CEO of
   Kunima Marthundura Aboriginal Corporation, Jason Masters, CEO of
   Kunima Marthundura Limited and a traditional land owner of the KM People
   Why worry about money? The importance of financial governance from the perspectives of traditional land owners, CEOs and accountants.

2. Annie Johnson, Relationship Executive, Commonwealth Bank
   Providing banking services for Indigenous Australians and communities

**Know your Product: Workforce Planning and the WA Economy**

1. Prina Shah, Business Adviser, Chamber of Commerce and Industry
   Business clinic - Workforce planning for small businesses

2. Matthew Sargeant, Principal Economist, Chamber of Commerce and Industry
   Western Australian economic update: Trends and outlook for the future

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**Afternoon Tea**

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**The Big Picture on Indigenous Business and Empowerment**

1. Ben Wyatt, Shadow Treasurer, Shadow Minister for Aboriginal Affairs, Native Title, Cast of Living

2. Michael Hayden, Chairman of the Western Australian Aboriginal Advisory Council Aboriginal Engagement Manager, Calibre Global
   Change, engagement and empowering community

**Feature Panel Session Bringing a Human Rights Lens to Indigenous Engagement**

Mick Gooda, Aboriginal and Torres Strait Islander Social Justice Commissioner;
Catherine Hunter, Head of Corporate Citizenship, KPMG Australia; and Alice Cope, Executive Manager, Global Compact Network Australia;
Evan Maloney, CEO, Nga Ewan
Facilitated by: Leah Armstrong, Reconciliation Australia

**Indigenous Knowledge & Business Education**

1. Rebecca Harcourt, Program Manager Indigenous Business Education, UNSW Business School
   Gravitating towards success - building business acumen to strengthen self-determination

2. Dr Keith Truscott, Coordinator Indigenous Community Management and Development Course,
   Centre for Aboriginal Studies, Curtin University
   Western Australia, “More than three Rs in the classroom”: A case study in tertiary business education

3. Lynette Mallard &

**Community and Social Enterprises: Changing Lives from the Ground Up**

1. Andrew Taylor, Founder, Brutha Bay
   Not for profits to social enterprise for profit in Indigenous business

2. Blaze Kwamumilla, Director, Millii Millii Payla Sustainable opportunities, Sustainable futures: Self-determination and Aboriginal engagement

3. Kali Balint, CEO Indigenous Consulting Group
   How to create Indigenous enterprises that actually work

**The Ties That Bind: Land, Law, Health and Culture**

1. Teena Forrest, Barbara Bynder, Karda designs
   Sustaining country, culture and creativity

2. Mihau Kamieniak, Shonamon Creative
   Story Maps Travel Bureau: an Indigenous-centric travel bureau and mobile application for the next generation

**Beyond heartbreak: what can businesses and community organisations do to improve Aboriginal heart health?**

Dr Judith Kotzenellenbogen, Western Australian Centre for Rural Health, UWA; Chair
Lyn Diner , Heart Foundation (WA);
Kya Bonney , Kya Bonney Indigenous Consulting;
Angela Ryder, Langford Aboriginal Association (LA) and Relationships Australia WA (RAWA);
Dr Marianne Wood, Royal Perth Hospital/Aboriginal Health Council of WA;
Emma Haynes , Western Australian Centre for Rural Health, UWA

**The Brains Trust: Knowledge and Ideas for Purpose**

1. Professor Jock Collins, University of Technology Sydney
   Private and community-owned Indigenous businesses in Australia: new research insights

2. Andrew Terry, Professor of Business Regulation & Cary Di Lernia, Lecturer in Accounting and Business Law, University of Sydney Business School
   A franchising strategy for Indigenous business enterprise

**Getting Practical: Workshops and Business Clinics**

Chad Stewart, Management Consultant, Business Improvement Partners PTY Ltd
Increasing productivity & profitability through business process improvement
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### Session 5
Wesfarmers Lecture Theatre

**Conference Address:** The Hon. Peter Collier, Minister for Education, Energy, Indigenous Affairs

**Plenary Panel Session:** The Way Forward for Indigenous Business and Enterprise in Australia

**Warren Mundine,** Chairman of the Australian Indigenous Advisory Council and Managing Director of NyunggaBlack; **Ben Wyatt,** Shadow Treasurer, Shadow Minister for Aboriginal Affairs, Native Title; **Ngiare Brown,** Executive Manager Research and Senior Public Health Medical Officer at the National Aboriginal Community Controlled Health Organisation; **Michael Hayden,** Aboriginal Engagement Manager, Calibre & **Kristal Kinsela,** Manager of Relationships and Engagement, Supply Nation

### UWA University Club

**Pre-dinner Drinks (7pm)**

**CONFERENCE DINNER (7.30pm)**

**Master of Ceremonies:** Narelda Jacobs

**Welcome to Country:** Professor Richard Walley

**Performance:** Richard Walley & The Middar Dancers

**UWA Welcome:** Dr Michael Chaney, Chancellor, The University of Western Australia

**Performance:** Gina Williams & Guy Ghouse

**After-dinner speaker:** Warren Mundine

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**Tuesday 2 December 2014**

**UWA Business School**

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## Session 5.1: Indigenous Business is Big Business

**1. Christine Coyle, Christine Coyle and Associates, Aboriginal Engagement Strategies**

**2. Carol Vale, Managing Director, Murawin Pty Ltd**

**3. Richard Young, Director, Culturepreneur**

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## Session 5.2: Community Engagement and Community Empowerment

**1. Regina Newland, Stacey Petterson; Maggie Kavanagh, Muriwai Wurramu Group, Wiluna**

**2. Patricia Dudgeon & Professor Jill Milroy, UWA School of Indigenous Studies**

**3. Cheryl Godwell, Manager, Away From Base (AFB) Funding Program & Kim Robertson, Australian Centre of Indigenous Knowledge and Education (ACIKE), Office Pro-Vice Chancellor Indigenous Leadership, CDU Change Drivers**

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## Session 5.3: Indigenous Business is Big Business

**1. Joe Mastrolobo, Deputy Registrar of Indigenous Corporations, ORIC**

**2. Michael Gheeghan, Principal Legal Officer, Yomatji Marala Aboriginal Corporation & Michael Prince, Founding Director, Ashley Consulting**

**3. Cheryl Godwell, Manager, Away From Base (AFB) Funding Program & Kim Robertson, Australian Centre of Indigenous Knowledge and Education (ACIKE), Office Pro-Vice Chancellor Indigenous Leadership, CDU Change Drivers**

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## Session 5.4: Resources and Indigenous Business and Economic and Social Development- Northern Perspectives

**1. J. Bill Townsend, General Manager & Irene Stanton, INPEX**

**2. Stuart Gunzburg, R&D Enterprise Manager, Ashburton Aboriginal Corporation**

**3. Kristal Kinsela, Certified Financial Planner, Consultant to Pilbara Aboriginal Corporations Poverty in the Pilbara**

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## Session 5.5: Feature Session: Economic and Social Change through Business

**1. Kristal Kinsela, Manager of Relationships and Engagement Supply Nation**

**2. Bob Jones, Manager Customer Care and Network, Indigenous Business Australia**

**3. Emma Chinnery, Manager & Irene Stanton, Business Planning at ICG**

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## Session 5.6: The Brains Trust: Knowledge and Ideas for Purpose

**1. Dr Nicolas Biddle, Fellow, Australian National University**

**2. Dr Richard Seymour, Program Director, Entrepreneurship & Innovation, The University of Sydney Business School**

**3. Dr Daniel Scheips, Assistant Professor, The University of Western Australia**

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## Session 5.7: Panel Session: Indigenous Joint Ventures – the art of negotiation, innovative models, and knowing when to walk away

**1. Kali Balint, CEO, Indigenous Consulting Group, Shain Stephens, Director of Business Planning at ICG, & Kim Collard, CEO of Kulfi**

## Session 5.8: Workshop and Clinic Sessions

**1. Chamber of Commerce and Industry Apprenticeship Australia, Employment and developing Aboriginal apprentices**

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### Morning Tea

- **Morning Tea**
- **Welcome Back**
  - Wesfarmers Lectures Theatre
  - Conference Address: Leah Armstrong, Reconciliation Australia - Business Pathways to Reconciliation
  - Conference Address: Professor Colleen Hayward, Edith Cowan University - Reconciliation Action Plans in Action
  - Conference Address: Joe Ross, Muway Constructions Pty Ltd - Black Tape: Every Black Entrepreneur’s Nightmare
## Indigenous Business is Big Business

1. **Shane Devitt & Lee Bevan**, PricewaterhouseCoopers Indigenous Consulting
   - PwC's Indigenous Consulting: The New Frontier

2. **Joe Proctor**, Indi Energy
   - "Skin in the game" – real equity partnerships.

3. **Shaz Rind**, Indi Energy
   - Social licence on onshore shale tight gas and Indigenous stakeholder relationships - Opportunities for both parties

## Community Empowerment, Leadership and Reconciliation

1. **Kia Dowell** - Co-Founding Director, and **Chantal Harris**, Co-Founding Director, The Cultural Connection Code Pty Ltd
   - Leadership through Aboriginal eyes

2. **Lockie Cooke**, Founder/CEO, Indigenous Communities Education & Awareness (ICEA)
   - Reconciliation inspired by young people

3. **Alan Carter & Jim Morrison**, Co-chair and Board Member, Reconciliation WA
   - Reconciliation through collaboration

## Creative Industries and Community Learning

1. **Josh Hughes**, Director, Culture Tech
   - Community Learning with Technology: enabling new opportunities.

## Feature Session: Aboriginal Tourism

1. **Darren "Capes" Capewell**, Business Owner, Wula Guda Nyinda Eco Adventures Eco tourism

2. **Simon Haigh**, CEO, Western Australia Indigenous Operators Tourism Council (WAITOC)
   - Aboriginal tourism - the positive economic, social and cultural impacts

3. **Petronella Channing**, Owner/Operator, Mercedes Cove Exclusive Coastal Retreat

## Thinking Big Panel Session: Peak Indigenous Bodies

1. **Deidre Willmott**, CCI

2. **Gordon Cole**, G Cole Consulting

3. **Debbie Barwick**, Mandurah Hunter Indigenous Business Chamber

## Feature Session: Aboriginal Business – Understanding the WA Government Procurement Process

1. **Nicole Hutchinson**, Aboriginal Business Development Officer, Small Business Development Corporation; **Richard Adolphe**, Assistant Director Regional Programs, Department of Finance & **Alex Taylor**, Director Client Procurement Services, Department of Finance