The Centre for Social Impact (UWA), thought leader in social investment, social impact assessment and sustainable communities, is a joint venture between the national Centre for Social Impact and The University of Western Australia’s Business School.

The Graduate Certificate in Social Impact is offered through this collaboration and focuses on building the professional capacity of managers and executives across the corporate, government and third (not-for-profit) sectors.

On completion of this course, you will graduate with the critical leadership skills to manage organisations, businesses and social programs, leading social innovation and creating social value.

### Course requirements

The Graduate Certificate in Social Impact is designed to be completed in a minimum of one year and a maximum of two years. The course consists of four units. These units are also available as electives for students in the Master of Business Administration.

**Social Impact: Entrepreneurs and Social Innovation**

This unit examines the accelerating economic relationship between government, business and the third sector to deliver social and environmental value in communities and the way in which this drives social innovation. The unit also examines the emerging fields of social enterprise and social finance.

**Availability:** Trimester 1, 2013.

**Demonstrating Social Impact**

This unit provides an overview and introduction to evaluation and social impact assessment, the underpinning principles of evaluation and social impact assessment and examines some of the key social impact measurement approaches increasingly used by business, government and leading third sector organisations in Australia and internationally, including Logic Models; impact evaluation; Social Return on Investment (SROI); and Social Impact Assessment (SIA).

**Availability:** Trimester 2, 2013.
Admission requirements
This course is available to domestic students only. To be eligible for admission into the Graduate Certificate in Social Impact you must meet the following requirements:
1. Have a bachelor’s degree of this University, or equivalent degree from another tertiary institution, and at least five years’ relevant work experience; or
2. Have at least eight years’ relevant work experience.

Scholarships
A number of scholarships are available to cover part of the costs of the Graduate Certificate in Social Impact.

For further information visit business.uwa.edu.au/courses/postgraduate/coursework/csi

How to apply
To apply, complete the application form (available from studyat.uwa.edu.au/postgraduate/apply) and attach all relevant documentation.

Application forms should be submitted to:
Postgraduate Student Centre
Business School, M404
The University of Western Australia
35 Stirling Highway
Crawley WA 6009

Social Investment and Philanthropy
This unit introduces the history, core concepts and current issues in the fields of philanthropy, fundraising and social investment undertaken by government and business. It examines the major changes re-shaping philanthropy and social investment internationally and in the Australian context: global economic realignments; the privatisation of community services; new patterns of wealth distribution and of inter-generational wealth transfer; and greater expectations of the role of corporate citizenship and of corporate philanthropy.


Leadership for Social Impact
This unit provides students with an introduction to the challenges and opportunities of leading organisations and social programs with the purpose of improving social outcomes. This unit examines current challenges in achieving social benefit, leadership in the social economy, leadership focused on identifying adaptive challenges, new forms of organising and collective intelligence, and new governance systems and demands.


Delivery
The Graduate Certificate in Social Impact is delivered in an intensive, part-time mode. Units are normally run across Fridays and Saturdays, with each unit requiring five full days of contact time.

“...The course has been incredibly rewarding, exciting and invigorating. It has been wonderful to connect with like-minded individuals that are working across a variety of industries and sectors. This course has helped me build upon my existing skill set, and has paved the way for my next career move.”

Kathryn Clements | Graduate

Kathryn completed the Graduate Certificate in Social Impact in 2011, and is now employed as the Executive Officer at the Fogarty Foundation.