If you enrol in the Master of Commerce, you can apply to complete your first year of study at The University of Western Australia Business School and your second year of study at one of three European universities. Upon graduation, you will be awarded two master’s degrees: a Master of Commerce from UWA, and a second master’s degree from your chosen European university.

If you are successful in gaining entry to this prestigious program, you will have the choice of studying at:

- EM Strasbourg Business School in France for a Master’s in International and European Business
- Corvinus University of Budapest, Hungary for a Master of Arts in International Economy and Business
- Ca’ Foscari University of Venice, Italy for a Master of International Management

In addition, you will complete a work placement of at least three months in Europe and participate in new modules bringing together all the students taking part in the program during intensive joint sessions. These sessions will take place in six different destinations, with venues such as the European Parliament in Strasbourg; the city and business of Venice or the Ngee Ann-Adelaide Education Centre in Singapore.

During the program, you will acquire, via specialisations, knowledge of international management rooted in diversified cultural and economic contexts. Emphasis will be placed on several economic sectors, with a specialisation relating to the strengths of each region where partner universities are located (e.g., wine, food, hospitality, business, economics, mining resources).

The program also plans to focus on entrepreneurship, diversity and ethics within an international context and to integrate sustainable development issues.

Who can participate?
The program is supported by a grant from the European Commission and Australian Government. Participating institutions are The University of Western Australia, the University of Adelaide, EM Strasbourg Business School, Corvinus University of Budapest, and Ca’ Foscari University. Each year from 2014, up to 12 students from across the five universities will be chosen to participate in the program.

Cost
Students will continue to pay tuition fees to their home university. This means that UWA students will continue to pay tuition fees to UWA while studying in Europe, and will not be required to pay tuition fees at their chosen European university. In addition, program participants receive a generous stipend to assist with travel and the cost of living.
**The consortium**

Led by EM Strasbourg Business School, the consortium aims to create new partnerships between European (French, Hungarian, Italian) and Australian universities. All partner universities come from the context of economic globalisation which requires increasing consideration of international management issues.

**Funding partners**

- Australian Government
- Bilateral Cooperation

**Institutional partners**

- The University of Western Australia
- The University of Adelaide
- EM Strasbourg University
- Corvinus University of Budapest

**The details**

**Dates**
- July 2015 - applications due
- January 2016 - intensive session
- June 2016 - intensive session
- January 2017 - intensive session
- In addition to normal classwork, you will also need to complete a total of 14 weeks of work placements (you can choose to complete this before, during or after your studies in Europe, or during the European semester break).

**Cost**
- Successful applicants will receive a scholarship valued at AU$17,000.
- Approximate living costs will be covered by the scholarship.

**Applications**
- You will need to submit a cover letter that includes information about why you want to be in the program and how it will move you forward in your career. You will also need to submit your CV, SORISE21 application form (available from madeline.hermawan@uwa.edu.au) and academic record, and include a rank order of the European institutions at which you would like to study. Short-listed applicants will be required to sit an interview.
- Please note that there is no guarantee you will receive an offer for your first choice of European institution, and that your application is dependent upon your chosen European institution accepting you into their course.

**Ca’ Foscari University of Venice**

Ca’ Foscari University of Venice has a nationally and internationally outstanding reputation for academic excellence in the fields of teaching and research.

Established in 1868 as a Royal Business College, Ca’ Foscari University of Venice was the first educational institution in Italy to offer higher education in business and economics. Today, the university teaches approximately 20,000 students and offers four main subject areas of teaching and research activities: business, economics, languages, sciences and humanities.

Ca’ Foscari offers students an exceptional experience, with 800 different events where they can meet Nobel prize winners, world leaders, artists, scholars and researchers. The university’s main building, Ca’ Foscari Palace, is a Venetian-Gothic building located on the largest bend of the Grand Canal.

**Master’s in International & European Business (MIEB)**

EM Strasbourg Business School’s MIEB is designed to train and educate work-ready managers to establish careers in an international and European context. Its program is focused on the practical implementation of specialised knowledge within the realms of International & European Business Law, Economics, Strategy, Finance, Marketing, and Human Resource Management.

EM Strasbourg Business School’s MIEB is delivered in English. In conjunction with the business curriculum, the MIEB offers a comprehensive French language program that will help foreign students overcome cultural and language barriers.

Learn more at www.em-strasbourg.eu/formations/master-in-international-business
Corvinus University of Budapest

Corvinus University of Budapest is one of the most prestigious universities in Budapest, Hungary. The university is located in the capital of Hungary, the heart of the scientific and cultural life of the country. Budapest is a hive of top-class music and art, with one of the world’s best opera houses and a host of museums and galleries. Budapest has been ranked number two among the world’s cities according to Condé Nast Traveler in 2013. Its festivals (including fine art, music, and gastronomy) take place all through the year, and the globally renown spas of Budapest make an ideal opportunity for relaxation.

Beyond the fact that Budapest is a top destination for tourists, it is also a prime destination for business enterprises with inward Foreign Direct Investment in 2012 reaching 13.4 billion USD. Thus students who study here can not only take advantage of the unique cultural and social life of Budapest, but also gain firsthand experience from the German, British, French and Russian multinational corporations that have made Budapest the centre of their operations in Central and Eastern Europe. Whether it is for business or for pleasure, if you are interested in Central and Eastern Europe, Budapest should be the place to visit!

Corvinus University of Budapest has been the top economics and business university in Hungary for a while and is among the best universities in these subjects in Central and Eastern Europe. The university offers degrees in multiple disciplines, but it is characterised by its programs in economics, management and social sciences. The Faculty of Economics is one of the most popular and populous faculties at Corvinus University of Budapest. It hosts more than 1500 enrolled students each academic year and works with about 140 members of academic staff. Faculty members have recently been engaged in EU funded research projects as well as having worked together with professionals from the World Bank, IMF, the United Nations Development Program, UNICEF, UNESCO and the European Commission.

Master of Arts in International Economy and Business (IEB)
The Master of Arts in International Economy and Business equips graduates with a thorough understanding of the processes of international economy, ranging from the fields of international business and economics to international politics and international law.

The core content of the program reflects the increasing globalisation and continuous evolution of international economics and business management. In addition to giving a sound methodological foundation in statistics and micro- and macroeconomic theory, the program addresses the main aspects of the global economy: trade, finance, factoring and information flows, multinational corporations, corporate strategies, international organisations, development, regionalism and integration, intellectual property, and other areas.

While providing the necessary theoretical basis, a strong emphasis is also placed on the practice of each issue through active participation in individual and group work.

For more information visit economics.uni-corvinus.hu

Enquiries and applications

To find out more about this program, contact:

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Images courtesy of EM Strasbourg Business School, Ca’Foscari University of Venice, and Corvinus University of Budapest.