This unique, specially tailored program is being offered in partnership with Peking University HSBC Business School.

The program is structured in three parts: on-site visits, best practice lectures by industry leaders and local cultural activities.

The program includes:

- Instructional lectures at Peking University by academic experts and industry leaders
- Eye opening on-site visits, including Yantian Container Port; Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone, SF Express, Shenzhen Airport International Cargo Terminal (please note that these industry tours are subject to change)
- Guided tours of various sights in and around Shenzhen, including the thriving metropolis in the Pearl River Delta as well as group activities

Why should you participate?

Whichever company you work for, a complete understanding of best business practices in logistics and supply chain management will give you the edge over your competitors.

Completing the Shenzhen Logistics and Supply Chain Study Program will:

- Expand your knowledge of operations management with first-hand international experience
- Allow you to experience a new culture
- Add new skills to your CV

From a senior leader perspective, understanding China’s influence on business and the global economy is critical and a study program immersion provides a perfect way to understand the culture and scale of the operations.

China is Australia’s #1 trading partner, accounting for 31% of all Australia’s merchandise exports in 2013. The Chinese economy is particularly important to Western Australia, with China accounting for around 47% of all WA’s export merchandise.

About Peking University

Peking University is one of the top universities in China and is a member of the C9 League. The main university is located in Beijing, with a satellite campus in Shenzhen.

The Peking University Academic Host for the intensive Study Tour is Professor Terrill Frantz. The Shenzhen Logistics and Supply Chain Study Program offers a distinctive educational tour to students and professionals who have an interest in learning about importing from South China using current and best business practices in logistics and supply chain management.

The Study Tour is designed to provide valuable business insight on sourcing from China, from factory to port as well as an authentic cultural experience.

Participants will gain insider knowledge about origin logistics and supply chain management, tour sites of world-class operations, meet practicing specialists, develop professional networks, obtain an expert certificate and achieve one unit credit towards their MBA (on successful completion of the unit).
Tour dates
The study tour will take place from Saturday 2 May to Sunday 10 May 2015.

Unit assessments
Assessment will consist of a written group project and presentation. Full details of the unit assessment will be made available in the MGMT5618 unit outline.

Estimated costs
The total cost of the study tour (not including flights, visa costs, etc.) will be $8200, comprising $4200 unit costs plus a contribution of $4000 towards the total tour fee.

The tour fee includes:
» Approximately 10 days of group travel
» Ground transportation (including driver tips)
» 3-star hotel accommodation (double room)*
» Daily breakfasts + two dinners
» Fees for services (i.e., guides and industry visits)
» General travel insurance

The tour fee does not cover:
» International flights
» Visa and passport fees
» Tour guide tipping
» Meals other than breakfast and two dinners
» Personal items (phone, laundry, fax, etc.)
» Supplementary health insurance
» Individual side trips (i.e., shopping)

*If you would prefer not to travel on a twin-share basis an additional supplement of $1500 may be paid taking the total tour cost (not including unit fees) to $5500.

PLEASE NOTE: You will be required to book your own flights and you will need to be in Shenzhen by Saturday 2 May 2015 for the start of the tour.

Payment schedule
A deposit of $500.00 is due with your application, with the balance due by 1 March 2015.

How to apply
The International Study Program is open to all MBA and EMBA students. To apply:

1. Enrol in MGMT5618 International Study Program (which will run between Trimester 1 and Trimester 2) via Student Connect. The deadline for enrolments/applications for this unit is 1 March 2015.

2. Submit an application (with a non-refundable deposit of AUD$500.00). Forms are available at: business.uwa.edu.au/students/exchange/shortterm

Enquiries
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