MGMT5618 International Study Program
Germany, Switzerland & Italy
Monday 11 August – Friday 22 August 2014

Overview
The study tour is the equivalent of one unit in the MBA, EMBA and PG programs and is part of the international component of our elective offerings. The unit facilitator will be Associate Professor Paul Crompton, Director of Postgraduate Programs. Places are limited to 25 participants and will be allocated on a first come, first served basis to eligible applicants.

Objective
The International Study Program is designed around an MBA-level course in Operations Management. The course will cover issues such as product design, quality management and control, inventory management, lean operations and supply chain management. Company visits within Europe will expose students to various aspects of operations management within some of Europe’s largest companies. Students will also attend a day of lectures in operations management either at the University of St Gallen or Boccini University (to be confirmed).

Eligible students / How to apply
The International Study Program is open for application by all MBA & EMBA students who have completed MGMT5501 Organisational Behaviour and two other core units. To apply, the following two steps are required:

1. Enrol in MGMT5618 International Study Program (Trimester 3 2014) via Student Connect from Monday 6 January 2014
2. Submit an application (with a deposit of AUD500.00) – forms are available at: www.business.uwa.edu.au/students/exchange/shortterm

Confirmation
Students will be advised by the end of March if they have a confirmed place. The estimated tour fee balance, payment schedule and cancellation policy will be advised in the confirmation letter. The AUD500.00 deposit will be refunded if an application is not successful.

DO NOT DELAY, PLACES ARE STRICTLY LIMITED AND IN HIGH DEMAND!
Enrol first and then submit your application with AUD500.00 deposit to the Postgraduate Student Centre no later than Friday 28 February 2014
Pre-departure orientation seminars
Students are required to attend six mandatory lectures on Friday evenings or weekends leading up to departure (dates of these lectures will be set so as not to interfere with Trimester 2 classes or exams). Students not attending these pre-departure components of the course* will not be permitted to join the tour and will forfeit the full fee.
*University exemptions apply.

While in Germany and Switzerland
Participants will visit various businesses and cultural sites in Germany, covering three cities: Munich, Stuttgart and Zurich. Presentations will be provided by local business leaders and professionals (including Ernst & Young, McKinsey and Mercedes). A more detailed itinerary will be available in the coming months.

While in Italy
We will be visiting Milan, where we plan to attend Bocconi University; founded in 1902 it was the first Italian University to grant an Economics Degree. Bocconi started in 1971 as SDA Bocconi School of Management.

Unit assessments
Full details of the unit assessment will be released in the coming months; however, the majority of the assessment structure will involve a written group project and presentation.

Estimated costs
The cost of the tour takes into account the travel costs based on the anticipated number of participants. The total tour fee per person twin-share* will be approximately AUD5,000.00 (subject to change). This is in addition to your normal unit fee. The tour fee includes:

- Approximately 13 days of group travel
- Ground transportation (incl. driver tips)
- Overnight accommodation for the prescribed number of nights
- Daily breakfasts
- Two dinners
- Fees for services (i.e., guides and industry visits)
- General travel insurance.

The tour fee does not cover:

- International flights
- Visa and passport fees
- Tour guide tipping
- meals other than breakfast and two dinners
- Personal items (phone, laundry, fax etc.)
- Supplementary health insurance
- Individual side trips (i.e. shopping)
A single supplement can apply if you prefer not to travel on a twin-share basis. The total cost would be approximately AUD6,500.00 (subject to change).

Prices are an estimate only. We work on a cost recovery basis, should variations in currency and taxes occur. Any unused monies will be refunded after the tour, once all accounts are finalised.

PLEASE NOTE that you will be required to book your own flights and you will need to be in Munich by Sunday 10 August 2014 for the start of the tour on Monday 11 August.

Payment schedule
A deposit of $500.00 is due with application.
Further to confirmation of a place, the estimated balance of AUD4,500.00 (twin share) is due by 25 April 2014.
Any unused monies will be refunded after the tour, once all accounts are finalised.

Enquires
Contact Rebecca Armstrong with your queries: rebecca.armstrong@uwa.edu.au or phone: 08 6488 1448