Business School

Centre for Social Impact UWA

Make change matter.
CSI UWA is part of a national collaboration with UNSW Australia and Swinburne University of Technology. Together, the three universities form the Centre for Social Impact, which takes a systems approach to developing innovative solutions to the biggest social challenges today, with a vision for a better Australia tomorrow.

Our Values

There are three values that underpin our work:
• Humanity – Treating everyone with kindness and respect, and working with others for a greater purpose.
• Discovery – Asking ourselves the important questions and working towards innovative solutions through education, research, and public engagement.
• Impact – Mobilising internal and external energy to take action that creates successful outcomes for people and drives social progress.

What We Do

CSI UWA nurtures a growing community of social impact leaders in Western Australia, and drives positive social change for the people of Western Australia.

We educate, empower and inspire the social impact leaders of today and tomorrow through postgraduate and undergraduate teaching. For more information, turn to page 4.

We research to discover and generate evidence and knowledge that matters, and connect our knowledge to people who deliver change. We evaluate the impact of social programs and initiatives using robust quantitative and qualitative tools of analysis. For more information, turn to page 5.

We engage with people across all sectors to build a community of social impact practice and connect change makers locally and globally. Our events, partnerships and collaborative initiatives facilitate dialogue, debate and community impact. For more information, turn to page 6.

“More than ever before, individuals, organisations, businesses and communities are seeking to generate positive social impact; to achieve social change that improves the lives of people. At the Centre for Social Impact UWA, we are working hard to make change matter. Since opening in 2010, the Centre has grown considerably with expanding postgraduate and undergraduate offerings, an active and engaged alumni, an established research program and a wide-reaching community impact program.

Our success is built on strong partnerships with stakeholders across all sectors who are concerned with achieving social change. On behalf of the CSI UWA team, I invite you to join our community of change makers and make change matter.”

Professor Paul Flatau - Director, Centre for Social Impact UWA

Our research:

Knowledge that matters.

We discover and generate evidence and knowledge that matters. We are leaders in social impact knowledge generation and exchange. Our research focus areas include housing and homelessness, corporate social responsibility, the measurement of social outcomes and impact, service integration, capacity development in the social sector, and achieving social progress.

Bankwest Foundation:
Social Impact Series

The Bankwest Foundation and CSI UWA are undertaking a major five-year research program entitled Supporting Development and Growth in the Community Sector in Western Australia.

This research program is the first of its kind in Australia, and will provide research findings and practical tools on outcomes measurement in WA and the financial resilience of Western Australia’s social enterprises.

This research, led by CSI UWA Director Paul Flatau, has been warmly welcomed by the community sector in WA.

Connecting knowledge

We connect our research with practice through accessible snapshot reports. These provide useful evidence that informs positive changes in organisations and throughout the community. They are accessible through online-channels such as Australian Policy Online to ensure the highest exposure possible in areas of policy and practice.

Learning for Purpose:
Researching and Realising Capability Development in the Australian Not-For-Profit Sector

Led by CSI UWA researcher Dr Ramon Wenzel, this national research program addresses workforce development in the not-for-profit sector.

The aim is to systematically understand and improve the means by which individuals and organisations gain and sustain the key competencies for greater social change. This is achieved by systematically demonstrating the impact of training, identifying enablers and barriers to professional development, and developing not-for-profit sector leaders.

Researching work learning and realising professional development is supported by partners including the Australian Research Council, EY and BHP Billiton. All partners seek to inform practice, policy, and theory for building capacity and capability of not-for-profit organisations to maximise their social impact.

The Housing and Homelessness Program

Led by CSI UWA Director Paul Flatau, this program of research has contributed to knowledge in housing vulnerable populations and understanding the costs of homelessness and the impact of effective interventions.

The Housing and Homelessness research program has examined intergenerational homelessness; homelessness and health services integration; the real cost of youth homelessness; the housing and homelessness journeys of refugees and asylum seekers in Australia; and the cost-effectiveness of homelessness programs.

Find out more about our research at business.uwa.edu.au/csi/research
Education:
Empower and inspire.

We educate, empower and inspire graduate and undergraduate students: the social impact leaders of today and tomorrow.

All students develop more than new knowledge and skills; they also develop a new way of thinking that is essential in addressing the most complex and systemic issues facing our world.

Undergraduate education

Changing the World: Social Innovation, Finance and Enterprise
This unit provides an introduction to the concepts and practices from the field of social impact, inspiring students across all disciplines to make a difference in their own unique ways.

The unit highlights how innovation and entrepreneurship are solving major global social and economic challenges such as hunger, poverty, and homelessness and asks whether we are achieving social progress in Australia and internationally. It considers the rise of social entrepreneurship, the shift to a focus on collaboration, and the role of corporate social responsibility and impact investing in creating new opportunities for generating positive social impact.

Design thinking is explored and used as a lens to view issues and solutions, encouraging new ways of thinking and approaching problems. Through panel discussions, guest lectures and projects, students have opportunities to interact with real organisations and change makers.

“As a student sitting in that big lecture hall you sometimes feel so small... Getting involved and actually having a debate with people like the ones participating in the panel made me feel like I am actually an important player in this world.

I walked out from the lecture feeling really motivated and encouraged to ‘make a difference.’”


Learn more at handbooks.uwa.edu.au/undergraduate/courses

Postgraduate education

Master of Business Administration with a specialisation in Social Impact
Students of the Master of Business Administration (MBA Flexible) at the UWA Business School can specialise in Social Impact by completing all four units of the Graduate Certificate in Social Impact as option units within their MBA Flexible.

Graduate Certificate in Social Impact
Designed for anyone who is, or aspires to be, a social impact leader, the Graduate Certificate in Social Impact is a ‘pracademic’ course with a uniquely comprehensive curriculum based on systems thinking and social design principles.

Students undertaking the Graduate Certificate in Social Impact gain rich theoretical and real-world case study knowledge that is directly applicable to leading meaningful and sustained cross-sectoral social change in Australia.

The course offers:
• Specialised knowledge and tools across all social change, including social innovation, social design, social enterprise and entrepreneurship, impact measurement, social finance, impact investment, philanthropy, collective impact, shared value, social responsibility, collaboration and leadership
• Opportunities to interact with real organisations and change makers through guest lectures, panel discussions and projects
• Access to a highly engaged and powerful network of change makers, including fellow students, alumni, researchers, staff and partners of the CSI UWA
• A postgraduate qualification from the UWA Business School, which can serve as an entry point to the MBA Flexible

Course structure
The Graduate Certificate in Social Impact is delivered part-time over one year and comprises four units. Each unit consists of five full days of face-to-face classes on Fridays and Saturdays over several weeks. The content is delivered by experts in each subject area, including Ingrid Burkett, Paul Flatou, Elena Douglas, Kyle Charlton and Renu Burt. The units comprise:

• Social Impact: Entrepreneurs and Social Innovation - an exploration of social innovation, social design and social entrepreneurship principles, and the blurring of boundaries between sectors and organisational forms.
• Demonstrating Social Impact - the understanding and application of tools, frameworks and methods for measuring social impact at project and organisational levels across the corporate, government and not-for-profit sectors.
• Social Investment and Philanthropy - an exploration of the role of philanthropy, fundraising and social investment, including leading edge case studies on emerging forms of social finance.
• Leadership for Social Impact - an exploration of the core concepts and current issues in the fields of philanthropy, fundraising and social investment, including leading edge case studies on emerging forms of social finance.

Scholarships
There are a number of scholarships available for postgraduate courses. More information is available at business.uwa.edu.au/scholarships

For more information about postgraduate education, visit business.uwa.edu.au/gcsi

“...I have five tertiary qualifications, completed in a variety of disciplines and at a number of different institutions, and I can say with certainty that the Graduate Certificate in Social Impact is the best qualification I’ve completed, for both the sheer number of perception shifts and ways of thinking about the change we create in our communities, and for the learning environment that provided the opportunity for these shifts to occur.”

Kylie Hansen
GCSI graduate, 2012
Director of Turnaround Group, Senior Consultant at WA Council of Social Services, Strategic Policy Specialist at Youth Affairs Council of WA
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Professor Paul Flatau
Director CSI UWA and Chair in Social Investment and Impact

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Katie Stubley

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Jan Stewart (Chair)
Former Chief Executive, Lotterywest

Sue Ash
UnitingCare West

John Berger
St Bartholomew’s House

Wayne Bergmann
Kimberley Regional Economic Development (KRED)

Irina Cattalini
WA Council of Social Service

Joe Calleja
Richmond Fellowship Western Australia

Ron Chalmers
Disability Services Commission WA

Peter Conran
Department of the Premier and Cabinet WA

Cheryl Croce
Centre for Social Impact UWA

Phil D’alan
UWA Business School

Lynda Dorrington
FORM

Dr Judy Esmond
UWA Population Health

Our people

CSI UWA is a change agent working collaboratively across all sectors to generate social impact.

Through public engagement initiatives, we build and nurture a community of social impact practice through the Alumni for Social Impact, and CSI UWA partners and advisers. We connect change makers locally, nationally and globally to facilitate dialogue, debate and action around social impact.

Events

We host regular events to connect, inspire, and educate members of the social impact community in Western Australia and beyond.

Community impact

We engage with a large network of organisations, groups, enterprises and individuals who are working to generate positive social impact in our community. There are many opportunities to work with CSI UWA, from networking and collaboration initiatives to formal partnerships and sponsorships.

Engagement: Connecting change makers.

CSI UWA Advisory Council

Jan Stewart (Chair)
Former Chief Executive, Lotterywest

Sue Ash
UnitingCare West

John Berger
St Bartholomew’s House

Wayne Bergmann
Kimberley Regional Economic Development (KRED)

Irina Cattalini
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Phil D’alan
UWA Business School

Lynda Dorrington
FORM

Dr Judy Esmond
UWA Population Health

Mark Fitzpatrick
St Vincent de Paul Society

Jo Ferrie
Woodside

Paul Flatau
Centre for Social Impact UWA

Annie Fogarty
Fogarty Foundation

Chris Hall
MercyCare

Tim Manney
Mental Health Commission WA

Katie Rose
The Fabric Social

Mike Rundus
EY

Anne Russell-Brown
SSJG Ministries Inc.

Chris Ryder
Corrs Chamber Westgarth

Craig Spencer
Bankwest Foundation

Claire Stokes
Centre for Social Impact UWA & Alumni

Katie Stubley
Centre for Social Impact UWA & Alumni

Jacquie Thomson
Lotterywest

Andrew Young
Centre for Social Impact