UWA BUSINESS SCHOOL PUBLIC LECTURE

Social Business: harnessing a new kind of capitalism

The Centre for Social Impact, UWA Business School invites you to a public lecture with

**Cheryl Kernot**
Director of Social Business and Associate Professor
Centre for Social Impact (CSI)
Australian School of Business

to mark the launch of the UWA Business School Graduate Certificate for Social Impact

Cheryl Kernot is the Chair of the Fair Trade Association Australia & New Zealand and an honorary board member of Forresters Community Finance. She has been named as one of the National Trust’s 100 Living Treasures, and has served as both the leader of the Australian Democrats and as a Labor Shadow Minister.

**Date** Wednesday 6 October 2010
**Time** 6.00pm - 7.00pm
**Venue** Theatre Auditorium
The University Club of Western Australia