Deepen your subject knowledge, complete a focused research project, and increase your employability with a greatly rewarding honours year in Management or Marketing.

Honours courses in Management and Marketing are available to high achieving students. If you complete honours, you will undertake a research dissertation (normally 15,000-25,000 words) and complete advanced level units from within your discipline.

Completing honours demonstrates to employers that you are a high achiever, committed to realising your goals, and able to take responsibility for a project and work to a high standard. In addition, you will develop the ability to:

- Prepare and conduct a research dissertation in your chosen area of specialisation
- Identify and use appropriate research methodologies including analytical techniques
- Critically evaluate other research in your chosen specialisation
- Apply research in academic and non-academic situations

Honours courses are available in Business Information Management, Employment Relations, Human Resource Management, Management, and Marketing.

**Course structure**

The honours course consists of 48 points, comprising a dissertation (24 points) and four coursework units (24 points).

The following three coursework units are compulsory for all honours students, and are offered during Semester 1:

- BUSN4401 Quantitative Business Research Methods
- BUSN4402 Qualitative Business Research Methods
- BUSN403 Business Research Methodology

Depending on your chosen specialisation, you will also complete one of the following units during Semester 2:

**Business Information Management/Management**

- MGMT4401 Special Topics in Management Seminar

**Employment Relations**

- EMPL4401 Special Topics in Employment Relations Seminar

**Human Resource Management**

- HRMT4401 Special Topics in Human Resource Management Seminar

**Marketing**

- MKTG4401 Advanced Readings and Topics in Marketing

**Dissertation topics**

Past research topics undertaken by honours students include:

- Factors affecting the career choices of gay and lesbian students
- Effects of personality, job factors, and organisational characteristics on workplace presenteeism
• The impact of social media on online word of mouth marketing
• 'The relative influence of morality, perceived risks and legitimacy on internet music piracy

Delivery mode

Honours can be completed in one year of full-time study, or the equivalent in part-time study. Classes are held on campus with an intake in January each year.

Admission

To be eligible for entry to an honours course, you must have completed a relevant major in your undergraduate degree to a sufficiently high level, as determined by the Faculty. As a guide, the Business School normally requires an average mark of at least 70-75 per cent in the units comprising the relevant major.

How to apply

Honours applications are available online at studyat.uwa.edu.au/courses-and-careers/honours

Applications for 2016 close in December 2015.

Enquiries and further information

This publication is intended as a general guide only. Full details of honours courses and available units can be found in the UWA Undergraduate Handbook (see handbooks.uwa.edu.au).

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Email: paul.harrigan@uwa.edu.au

business.uwa.edu.au

Scholarships

There are numerous scholarships you can apply for when undertaking an honours course within the Business School. A selection of these are listed below, and for a full list of scholarships and detailed eligibility criteria, visit business.uwa.edu.au/scholarships

<table>
<thead>
<tr>
<th>Name</th>
<th>Criteria</th>
<th>Amount</th>
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<tbody>
<tr>
<td>BHP Billiton Honours Scholarship</td>
<td>Open to applications from honours students with an interest in economic, business or management issues relevant to the resources sector</td>
<td>$20,000</td>
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<tr>
<td>David Mack Indigenous Undergraduate Residential Scholarship</td>
<td>Open to Indigenous students studying full-time</td>
<td>Up to $20,000 towards residential college fees.</td>
</tr>
<tr>
<td>David Mack Indigenous Undergraduate Continuing Scholarship</td>
<td>Available to Indigenous students who are completing honours full-time</td>
<td>$10,000</td>
</tr>
<tr>
<td>Jean Rogerson Honours Scholarship in the UWA Business School</td>
<td>Open to applications from students studying an honours course in the Bachelor of Commerce or Bachelor of Economics</td>
<td>$6000</td>
</tr>
<tr>
<td>Stan and Jean Perron Honours Scholarship</td>
<td>Open to honours students whose research examines ethics and/or entrepreneurship</td>
<td>$15,000</td>
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