Unit Outline*

ECON2260

ASEAN Economic History

Semester 1, 2011
Campus: Crawley

Unit Coordinator
Associate Professor M.A. Siddique

Business School
www.business.uwa.edu.au

* This Unit Outline should be read in conjunction with the Business School Unit Outline Supplement available on the Current Students web site http://www.business.uwa.edu.au/students
UNIT DESCRIPTION

Introduction
Welcome to ECON2260 ASEAN Economic History. Your lecturer is Associate Professor Dr Abu Siddique whose teaching and research interests centre around economies of developing countries, with special focus on the Asia-Pacific region. His main teaching objective is to assist his students to develop a critical mind and improve their level of understanding of the subjects that he teaches. He has taught both locally and internationally at both undergraduate and postgraduate levels over three decades. In recognition of his performance as an effective and excellent lecturer, he received UWA’s prestigious Excellence in Teaching Award Commendation in 2000 and was nominated for the Excellence in Teaching Award for the category of Postgraduate Coursework in 2007 and for the categories of Undergraduate Coursework and Programs that Enhance Learning in 2008. He has also received the Faculty Teaching Award in the category of “Citation for Outstanding Contributions to Student Learning” in 2008 and is a UWA nominee for the ALTC Awards in 2010 and 2011. It is his expectation that you enjoy this unit throughout the semester.

Unit content
This unit is an analytical study of the economy of this complex region, the social, political and geographical factors that underlie its failures and successes and the major issues confronting its development since 1945. Key issues such as globalisation, the economic role of government, approaches to technological development and technology transfer, the relation between industrialisation and trade policy, the role of foreign direct investment in successful economic development and economic transition are examined in detail. The unit concludes with an examination of the links between regional co-operation and economic development in light of the successes and failures of ASEAN and AFTA as well as a closer examination of the economic relations between Australia and ASEAN.

The goal of the unit
The goal of the unit is to provide students with the opportunity to gain an understanding of the factors that govern the successes and failures of the development experience of the region since 1945.

Learning outcomes
On completion of this unit, you are expected to be able to:
• understand modern economic history of the ASEAN region;
• account for diverse economic performance of the major ASEAN economies;
• through an oral presentation to your peers to be able to critically evaluate the key factors underlying the diverse economic performance of the major ASEAN economies; and
• through a written assignment be able to examine the critical issues relating to economic development in the ASEAN economies.

Educational principles and graduate attributes
In this unit, you will be encouraged and facilitated to develop the ability and desire to:
• expand an investigative mind while evaluating different conflicting views that prevail in the literature for explaining the processes of economic development;
• participate in group discussion in tutorials;
• enhance verbal and written communication skills;
• work independently; and
• acquire some research skills.
TEACHING AND LEARNING RESPONSIBILITIES

Teaching and learning strategies

The teaching of this unit will take the forms of lectures, and tutorials. Handouts will be regularly distributed to students. Students will also be required to undertake and write a tutorial paper. Any questions about the unit, teaching of the unit and assessment mechanism are most welcome.

Teaching and learning evaluation

Throughout my years of teaching at UWA I have continued to focus upon improving my teaching skills by utilising the Student Perception of Teaching (SPOT) and Students Unit Reflective Feedback (SURF) surveys. I have benefited from these surveys as they give me the opportunity to improve my teaching skills and to re-organise units if necessary after accommodating comments. This unit will initially be surveyed using a simple questionnaire after the mid-semester test on 4 May to get your feedback on the lecturing, tutoring and general issues in the unit. Relevant comments and suggestions will be implemented in the second half of the semester, where possible. Students are also welcome to provide informal feedback. At the end of the semester SURF and SPOT surveys will be undertaken.

Attendance

Participation in class, whether it be listening to a lecture or getting involved in other activities, is an important part of the learning process. It is therefore important that you attend classes. More formally, the University regulations state that ‘to complete a course or unit students shall attend prescribed classes, lectures, seminars and tutorials’.

Lectures

Lectures in this unit are designed to give students chances to develop critical and investigative abilities so that they are well-prepared to accept challenging tasks in the future which require expanded minds and superior intellectual capacity. There will be one two-hour lecture per week. Handouts will be regularly distributed in the lectures.

Tutorials

Tutorials provide the students opportunity to ask questions relating to the lectures and reading, to clarify anything that is difficult to understand and to obtain further reading on any topic. For staff, tutorials provide an opportunity to assess a student’s ability and progress on the basis of contribution to tutorial discussion. Tutorial assignments have been designed to ensure that students develop the necessary skills of objective analysis and critical appraisal of the important issues related to the development of the ASEAN.
CONTACT DETAILS

We strongly advise students to regularly access their student email accounts. Important information regarding the unit is often communicated by email and will not be automatically forwarded to private email addresses.

<table>
<thead>
<tr>
<th>Unit coordinator/lecturer</th>
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<tbody>
<tr>
<td><strong>Name:</strong> Abu Siddique</td>
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<tr>
<td><strong>Email:</strong> <a href="mailto:abu.siddique@uwa.edu.au">abu.siddique@uwa.edu.au</a></td>
<td></td>
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<tr>
<td><strong>Phone:</strong> 6488 2941</td>
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<tr>
<td><strong>Consultation hours:</strong> Thursday 11am – 1pm, BUSN:1.27</td>
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<tr>
<td><strong>Lecture times:</strong> Please check: <a href="http://www.timetable.uwa.edu.au">http://www.timetable.uwa.edu.au</a></td>
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<tr>
<td><strong>Tutor:</strong> Abu Siddique</td>
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<tr>
<td><strong>Tutorial times and venue:</strong> <a href="http://www.olcr.uwa.edu.au/">http://www.olcr.uwa.edu.au/</a></td>
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TEXTBOOK(S) AND RESOURCES

Unit website

[http://www.webct.uwa.edu.au](http://www.webct.uwa.edu.au)

Web page for this unit can be accessed from WebCT. Students are advised to visit this website in order to access update information about the unit and summaries of the lectures. Both visual and audio recording of the lectures are available. However, I strongly recommend that you attend every lecture. There will be no provision for downloading the lecture material using any device.

Recommended/required text(s)

There is no set textbook for this unit. It is essential that students develop a fair idea of the available material on each Lecture/Tutorial topic and select appropriate reading material accordingly. Copies of essential readings for various topics are available in the book ASEAN Economic History ECON 2260: Course Readings 2011. It is recommended that you purchase this book which is available from the University bookshop. Most of the other relevant books are available from the Reserve collection, Reid Library. A list of books which have been placed in the reserve collection for this unit is available at UWA's WebCT: [http://webct.uwa.edu.au](http://webct.uwa.edu.au)
Reading List by Topics

Lecture Topics

- Topic 1: What Do We Mean by Development?
- Topic 2: Development Experience of the ASEAN
- Topic 3: The State and Economic Development
- Topic 4: Globalisation and ASEAN
- Topic 5: Industrialisation and Trade Policy
- Topic 6: Foreign Direct Investment and Technology Transfer
- Topic 7: Regional Co-Operation and Development

**Topic 1: What do we mean by development?**

**Topic 2: Development experience of the ASEAN**

Note: Due to copyright restriction, this chapter could not be included in this Readings. However, the book has been placed in the Reserve Collection and students are strongly advised to read this chapter for this topic.


**Topic 3: The state and economic development**

Note: Due to copyright restriction, this chapter could not be included in the Readings. However, the book has been placed in the Reserve Collection and students are strongly advised to read this chapter for this topic.

Topic 4: Globalisation and ASEAN

Topic 5: Industrialisation and trade policy

Note: Due to copyright restriction, this chapter could not be included in the Readings. However, the book has been placed in the Reserve Collection and students are strongly advised to read this chapter for this topic.

Topic 6: Foreign direct investment and technology transfer

Topic 7: Regional co-operation and development
*Rahim, Lily (2004); “Ambivalent Regionalism in Southeast Asia” in Falck, Melba and Santa-Cruz, Arturo, Globalisation, Regionalization & Domestic Trajectories in the Pacific Rim: The Economic Impact, University of Technology Sydney, pp. 37-68.
ASSESSMENT MECHANISM

The purpose of assessment

There are a number of reasons for having assessable tasks as part of an academic program. The assessable tasks are designed to encourage you to explore and understand the subject more fully. The fact that we grade your work provides you an indication of how much you have achieved. Providing feedback on your work also serves as part of the learning process.

Assessment mechanism summary

<table>
<thead>
<tr>
<th>Item</th>
<th>Weight</th>
<th>Due date</th>
<th>Remarks</th>
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<tbody>
<tr>
<td>Tutorial performance based on attendance, tutorial preparation, contribution to class discussion and tutorial presentation</td>
<td>20%</td>
<td>During allocated tutorials</td>
<td></td>
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<tr>
<td>Written paper</td>
<td>15%</td>
<td></td>
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<tr>
<td>Mid semester exam</td>
<td>15%</td>
<td>4 May</td>
<td></td>
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<tr>
<td>Final exam</td>
<td>50%</td>
<td>TBA</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
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Note 1: Results may be subject to scaling and standardisation under faculty policy and are not necessarily the sum of the component parts.

Note 2: Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning outcomes as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the unit.

Note 3: Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning outcomes as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the unit.

Assessment components

Tutorial performance: 20%

Tutorials will commence in the second week of the semester. The first tutorial will be used for distribution of questions for oral presentation and introduction. Each student will be required to prepare for the questions set for each tutorial topic. A synopsis of the main points not exceeding 100 words, which may be in bullet point form, must be handed over to the tutor prior to the commencement of each tutorial for assessment. Please retain a copy for yourself. It is your responsibility to ensure that your tutor receives a copy of your preparation.

Each student will also be required to make an oral presentation based on a question selected from the tutorial topics. The tutorial topic will be allocated by the course controller. Tutorial presentations should be lively and interesting. Direct reading from a prepared paper will be
discouraged. A synopsis of the main points, **not exceeding 250 words** including a reading list (not counted in the word limit), should be prepared and used as a basis for the class presentation. Copies must **be distributed in the class prior to the commencement of the presentation**. The synopsis must be typed on A4 paper(s). You are to keep a copy of your work. At the end of the presentation, other students in the tutorial will be invited to comment on the presentation. The presenter should take note of the comments.

The structure of presentations will be as follows:
Presentation: 10 minutes (maximum)
Questions and discussion: 10 minutes (maximum)

Students’ presentations will commence from the 3rd week

Tutorial assessment will be based on the students’ attendance, preparation, contribution to class discussion and presentation on the nominated tutorial topic. In order to contribute to the class discussion, it is essential that members of the tutorial group concerned make adequate preparation for the question(s) that will be presented in every tutorial. Students failing to attend at least 75% of tutorials offered in the unit may be excluded from the unit at the discretion of the course-controller.

**Written paper: 15%**
During the semester each student will be required to write an essay-type tutorial paper based on his/her nominated topic for oral presentation within 15 pages (in 12 font size and double space including appendices but excluding references). The appendices must not be more than one third of the main essay. A final copy of the tutorial paper complete with footnotes and bibliography must be submitted to the course controller for grading within 14 days after the presentation date.

Please structure your tutorial paper under appropriate headings and sub-headings and follow the essay style of writing. **DOT POINTS ARE NOT ACCEPTABLE.**

**Notes:**
- The tutorial paper must be typed on A4 paper;
- Please follow standard research grammar while writing your paper;
- Please retain a copy of your essay.

**Mid semester test: 15%**
This will be held on **Wednesday 4 May** during the first half of lecture time. The duration of the examination will be 40 minutes. Students will be required to answer one out of two questions. The mid-semester test will be followed by the first round of SPOT survey.

**Final examination: 50%**
This will be held between 11-25 June. Students will be required to answer any three out of six questions. The duration of the examination will be two hours. The examination will be based on lectures, tutorials and the reading material prescribed by the course controller. It is the sole responsibility of the students to check the exact venue, date and time for the final examination.
Note: Results may be subject to scaling and standardisation under faculty policy and are not necessarily the sum of the component parts.

If your are seeking to optimise your performance in this unit, your should regularly attend all the lectures and tutorials; read widely to develop in-depth understanding of the lecture and tutorial topics; stay ahead in your reading of set material; plan and start assignments well ahead of time, allow sufficient time for fine-tuning your assignments; and check the marking criteria for each assignment so that you have a clear understanding of the expectation of the course controller.

**Extension policy**
It is expected that all students will submit their assigned work by due dates. Failure to do so without prior arrangement with the course-controller will yield no credit for the assigned work. Written application for an extension (supported by documentary evidence - for example, a medical certificate if it is sought on medical grounds) must be lodged to the course-controller at least three working days before the due date unless unavoidable reasons apply. Please note that each application for an extension will be considered (not necessarily approved) on its merit.

All written assignments will be returned as soon as they are assessed.

Submission of assignments
Submit your assignment during class or tutorial. Please remember to attach an Assignment Cover sheet to the front of your assignment. You can download the relevant Assignment Cover sheet from the Business School Current Students web page http://www.business.uwa.edu.au/students/assessments

Student Guild
Phone: (+61 8) 6488 2295
Facsimile: (+61 8) 6488 1041
E-mail: enquiries@guild.uwa.edu.au
Website: http://www.guild.uwa.edu.au

Charter of Student Rights and Responsibilities

Appeals against academic assessment
The University provides the opportunity for students to lodge an appeal against assessment results and/or progress status (refer http://www.secretariat.uwa.edu.au/home/policies/appeals).
Tutorials

Tutorial 1
1. Distinguish between traditional and new economic view of development with special focus on Sen’s “capabilities approach.

   Basic reading: * Todaro and Smith (2009).

2. What are the main objectives of development? Discuss your answer in light of the three core values of development as suggested by Todaro and Smith (2009).

   Basic reading: * Todaro and Smith (2009).

Tutorial 2
1. When and why was the ASEAN formed? Discuss the salient economic characteristics of the current members of the ASEAN.

   No set reading: students to choose the ones they find most useful.

2. Analyse the various competing models that have been used in the literature to explain the development process in the Southeast Asian economies during the period of colonisation.

   Basic Reading: *Booth, Anne (2007).

Tutorial 3
1. Following Paauw and Fei (1977) evaluate the mode of the Southeast Asian economies under the colonial administration.


2. Analyse the economic transformation in ASEAN-5 since the 1970s and discuss the costs and benefits associated with this transformation.


Tutorial 4
1. Examine the causes, consequences and the cures of financial crises in Southeast Asia.


2. Examine the concept and nature of economic transition and critically evaluate the transitional measures and their impact on economic performance associated with one of the ASEAN transitional economies.


Tutorial 5
1. Analyse the characteristics of a developmental state. Take example of one ASEAN country to examine how state assistance facilitated and, or retarded economic development in that country after the end of the Second World War.

Tongzon, J. (1998), The Economics of South East Asia, Cheltenham, U.K.

2. What do you mean by globalisation? How do you measure it? Examine the extent and causes of globalisation and its implications for policymakers in Southeast Asian countries.

**Tutorial 6**
1. Analyse the complex issues involved in the process and progress of globalisation and its impact on economic development.
2. Select an ASEAN economy and measure the progress of globalisation in this economy using appropriate indicators. Has globalisation enhanced or retarded growth in this economy? Explain your answer.
Basic reading: Please consult relevant literature.

**Tutorial 7**
1. Distinguish between the import substitution industrialisation (ISI) and export oriented industrialisation (EOI and argue for and against the two strategies.
Basic reading: Daquila, T.C (2005, Chapter 4, pp. 67-83.
2. Provide a schematic representation of the catching-up product cycle (CPC) model.

**Tutorial 8**
1. Show how the CPC model explains the development of the steel industry in Indonesia and Thailand.
2. Examine the possibility of Thailand becoming a NIC in near future and discuss the implications for that country.

**Tutorial 9**
1. Examine the concept of technology transfer and the issues involved in it. What strategies have been followed by some Southeast Asian countries for technological development in this region?
2. “To date, ASEAN’s economic initiatives have not achieved their fullest potential due in large measure to the lack of ideological consensus on trade liberalization and continued prioritization of national concerns over regional interests.” (*Rahim, Lily 2004: 63).
Do you agree with this view? Substantiate your answer in the context of the successes and failures of ASEAN since its formation.
**Tutorial 10**

1. Write an essay on the evolution of regional economic integration and its impact on the economies of ASEAN-5 (Indonesia, Malaysia, the Philippines, Thailand and Singapore).

   Basic Reading: *Munakata, Naoko (2006).*

2. Examine the origins, characteristics and prospects of several Southeast Asian sub-regional growth zones (SGZs) with special emphasis on the interdependence between economic and political dynamics in the integration of sub regional economies within and across the national borders.

   Basic reading: *Yue, C.S. & Yuan, L.T. (1994).*

**Tutorial 11**

1. Write an essay on economic co-operation between Australia and ASEAN since the 1970s.

   (No set reading – please consult the web sites of ASEA and DFAT and other relevant material)

2. Examine the initiatives that have been taken by China and by several of the ASEAN countries in recent years in order to expand the economic relationships between China and ASEAN.

   No set reading - please consult the web sites of ASEAN and other relevant material).