Research Seminar
Qualitative Comparative Analysis: Fuzzy Set Applications for Strategy and Organizations Research

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Abstract: Qualitative Comparative Analysis (QCA) has gained recognition as a valuable addition to the repertoire of research methodologies for strategy and organizations research, as management scholars observe this approach’s potential for advancing the field. Building on the theoretical foundations of QCA, I introduce QCA’s set theoretic and methodological approach and use empirical examples to illustrate its application. Specifically, I illustrate the major strengths of QCA, including its utility for addressing diversity and causal complexity in strategy research, and provide recommendations for strategy and organization researchers considering to utilize QCA approaches.

Thomas Greckhamer is William and Catherine Rucks Associate Professor of Strategic Management at Louisiana State University. He earned his PhD in Management from the University of Florida. His current research focuses on empirical applications of qualitative and set theoretic approaches to strategy and organization studies as well as theoretical and methodological contributions to research methodology. His research has been published in journals such as Organizational Research Methods, Organization Studies, Organization Science, Strategic Management Journal, Research in the Sociology of Organizations, Qualitative Inquiry, Qualitative Research, Field Methods, and Qualitative Studies in Education.

Date: Friday 21 November 2014
Time: 12:00-1:00pm followed by Sandwich Reception
Venue: BUSN 142 Sir Rod Eddington Case Study Room
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