Winthrop Professor Cristina Gibson, UWA

Abstract: Much collaborative work takes place outside the realm of formal, clearly bounded, face-to-face teams, yet our understanding of processes and outcomes in such scenarios is limited, because most of our theories about working collaboratively are based on assumptions associated with traditional work arrangements. In a series of studies utilizing a variety of methodologies and analytical tools in a large multinational mineral company, we examine multinational collaborative efforts as they change and develop. Through qualitative analysis of interviews, meetings, and events and survey data reflecting members’ experiences and perceptions of working together before and after an intervention, we arrive at surprising and important multilevel theoretical insights for structure, participation, identification, and technological connections, as well as practical implications for effectiveness in multinational collaborative efforts which do not fit classic conceptualizations.

Presenter: Cristina Gibson is Winthrop Professor of Management and Organization and Australia Research Council Future Fellow at the University of Western Australia School of Business. Her area of expertise is the nexus of organizational behaviour, international management, and cross-cultural psychology. She is a leading scholar on collective cognition, developing and testing theories and practical techniques for the shared use of information and knowledge, and the role of culture in these processes.

Date: Friday 18 July 2014
Time: 12:00-1:00pm followed by Sandwich Reception
Venue: BUSN 142 Sir Rod Eddington Case Study Room
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