Kevin B. Lowe, University of Auckland

Abstract: Heuristics (rules of thumb) are frequently used in the social sciences to characterize effect sizes with descriptors such as "small", "medium" and "large". In the business literature these effect size heuristics are attributed most often to one of several editions of books authored by the statistician Cohen (cf. 1988, 1990, 1992). However applying these heuristics to any domain of the social science literature (e.g. leadership) or any sub-domain (e.g. leader-member exchange) may be problematic for a number of reasons. The proposed study seeks to identify appropriate effect size heuristics for the leadership domain and multiple sub-domains based on a recent leadership research typology (Gardner, Lowe, Moss, Cogliser & Mahoney, 2010). Attendees of this presentation will be engaged to discuss the utility (or lack thereof) of this research and to influence the questions being tested in this mega-analysis of the leadership literature.

Date:    Thursday 22 January 2015
Time:    3:00pm - 4:00pm
Venue:   BUSN 142 Sir Rod Eddington Case Study Room
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