At a Glance

FOSTERING A WORLD-CLASS EDUCATION FOR FUTURE LEADERS

business.uwa.edu.au

ACHEIVE INTERNATIONAL EXCELLENCE
Our Vision and Mission

The University of Western Australia’s Business School will become one of the most influential business education institutions across Asia and Australia.

In achieving this aim, we will:

✓ Inspire and propel some of the most talented students from around the world to become the respected and innovative academic, community and business leaders of tomorrow
✓ Provide an energising culture of international excellence in research, teaching and learning
✓ Promote an ethical and entrepreneurial spirit
✓ Be a strong, positive influence for alumni, business, industry, government and the professions

Winthrop Professor Phil Dolan
Dean, UWA Business School

The University of Western Australia

The University of Western Australia is recognised internationally for its excellence in teaching and research and as a leading intellectual and creative resource for the community. In 2012, the University will introduce our New Courses, the greatest change to the curriculum in our 100-year history. This will ensure we continue to produce the highest quality graduates at both an undergraduate and postgraduate level. We are proud of our graduates, many of whom have risen to prominence in leadership roles in the arts, industry, government, education, and the professions, both in Australia and overseas.

Fast facts
✓ We are the only Western Australian member of the prestigious Group of Eight – a coalition of leading research-intensive Australian universities
✓ We are responsible for the majority of university-based research funding in Western Australia, and ranked sixth in Australia for funding allocation, on a per capita basis
✓ We have more than 23,000 students, including 4,500 international students
✓ UWA academic Barry Marshall was awarded a Nobel Prize in Physiology or Medicine in 2005
✓ Since 1904, 95 per cent of Rhodes Scholarships awarded in Western Australia have been awarded to UWA students
The UWA Business School

The University of Western Australia’s Business School has a strong foundation as one of the premier business schools in Australia and the wider region.

The secret of this strong foundation lies in three core and interdependent pillars – our outstanding students and alumni, our internationally renowned academic staff, and the financial, intellectual and in-kind investment of our external partners. The support and investment of these many committed individuals and partners is enabling us to reach our goal of being an intellectual and creative resource underpinning what is now the leading economy in Australia. We are making exponential progress towards international excellence in a competitive global environment.

**Fast facts**

- We are the only business school in Western Australia – and one of six institutions in Australia – to hold accreditation from both EQUIS, the European Quality Improvement System, and AACSB, the Association to Advance Collegiate Schools of Business
- Business School researchers attract significant grants from the Australian Research Council (ARC) and other funding bodies
- The UWA Business School is home to two ARC Future Fellows – Winthrop Professor Cristina Gibson, and Winthrop Professor Sharon Parker
- Our talented and resourceful students regularly demonstrate their ability to compete with the world’s best. We were winners of the Google Online Marketing Challenge in 2008 and again in 2010, and national winners of the Students in Free Enterprise competition in 2008, 2009 and 2010
- We house the Centre for Social Impact (UWA), which has sister centres at three other leading Australian universities and conducts teaching, research and community outreach activities in the areas of social impact and investment
- Our fundraising campaign successfully raised $25 million to create a Futures Fund for investment in new physical and intellectual infrastructure to benefit current and future generations of business leaders
- Our courses are delivered in a $A50 million purpose built building that provides a collaborative learning environment bringing together our students, staff, alumni and industry
Our people

At the heart of the UWA Business School’s success lies its most prized asset: people. Confident, smart, driven and passionate about making a difference, it is our people that are bringing to life our dynamic culture and creating the intellectual infrastructure to educate and equip the global citizens and great leaders of our future.

Business School Board
The Business School is very fortunate to have close involvement of a high-calibre Board who provide leadership to the School to achieve its strategic objectives. The Board is made up of experienced leaders in key industry sectors of the Western Australian economy who actively provide support and guidance to the School.

Ambassadorial Council
The Business School has established Ambassadorial Council chapters of prominent international alumni and business leaders in Western Australia, London and New York, with plans to expand chapters to Singapore and other regional centres. The Council’s charter is to support the School’s endeavours to build our reputation and increase our competitiveness in the global education market.

Our graduates
Our graduates are highly regarded in the workplace and are employed by leading organisations in Australia and globally, such as:

- Australian Government
- BHP Billiton
- Ernst & Young
- Macquarie Bank
- Reserve Bank of Australia
- Rio Tinto
- United Nations
- Wesfarmers
- World Bank

Notable graduates

- Honourable Colin Barnett, current Premier of Western Australia
- Dr Michael Chaney AO, UWA Chancellor, Chairman of National Australia Bank, Woodside Petroleum and Gresham Partners
- Richard Goyder, Managing Director, Wesfarmers
- Lee Hunter, Head of Consumer and Partner Marketing, YouTube, Europe, the Middle East and Africa
- Loretta Tomasi, CEO, English National Opera

Our staff
The Business School is home to over 160 academic and professional staff.

- 85 per cent of our academic staff members hold a PhD
- More than half of our academic staff have an international background
- 8 academic staff have been elected to distinguished research academies

Our students
Each year, the Business School attracts high achieving students to our undergraduate and postgraduate courses. Our 2011 enrolments comprise:

- Students total – 5,832
- Undergraduate – 80%
- Postgraduate coursework – 18%
- Higher degree by research – 2%
- International – 24%
Our partnerships

Constructive collaborations and creative partnerships underpin the UWA Business School’s commitment to an innovative and multi-disciplinary approach to research, teaching and learning.

Business and community engagement
The Business School is supported strongly by a network of leading companies and over 1,000 individuals who have committed to investing in our students, their experience and Western Australia’s future. This critical support ensures we are able to deliver world-class education, and provide thought leadership for our students, alumni, staff and the wider community. This support has specifically provided:

- Funds towards our new $A50 million Business School building
- 26 scholarships valued at between $A10,000 and $A153,000
- 10 student prizes
- 4 visiting professor and fellow programs
- 2 professorial chairs

Internationalisation
We are dedicated to achieving a high standard of international excellence in everything that we do. We develop our connections with businesses, academic institutions and individuals on a global scale.

- Our students come from more than 60 countries around the world
- We have over 60 partnerships with prestigious business schools globally, and continuously seek new links with leading business schools
- We host a number of internationally distinguished scholars through our Stan and Jean Perron, NWQ Capital Management and Westnet Infrastructure Group Visiting Professor programs
- We have established Ambassadorial Council chapters in Western Australia, New York and London
Our place

The UWA Business School enjoys a privileged location within one of Australia’s most beautiful university campuses, in one of the world’s emerging minerals and energy capitals and globally significant natural resource jurisdictions.

Perth is the capital city of Western Australia and has been voted as one of the top eight cities in the world in which to live (Economist Intelligence Unit).

The city is home to over 1.6 million people and is located in the same time zone as many Asian cities including Beijing, Singapore, Kuala Lumpur and Taipei.

Western Australia is an economic driver significantly contributing to Australia’s GDP. Companies such as BHP Billiton, Woodside, Rio Tinto, Chevron and Shell all have regional headquarters in Perth, contributing to Western Australia’s Gross State Product (GSP) of A$187 billion (2009–10 figure, Australian Bureau of Statistics).
Our courses

Undergraduate
From 2012, undergraduate students will study one of five new degrees, all of which feature a simple, flexible course structure that focuses on developing the research, communication and problem solving skills expected of high quality students. The Bachelor of Commerce (BCom) offers students a choice of eight degree-specific majors, and a wide selection of second majors and electives. Students will gain an industry-relevant degree, equipping them with the skills, knowledge and experience to excel within the business, government and not-for-profit sectors, both in Australia and nationally.

Honours
High achieving students are encouraged to undertake a one-year honours program. This additional year of study enables students to focus on their chosen major while developing valuable research skills and additional preparation for the workplace. It also provides the research training required for entry to a postgraduate higher degree by research.

Postgraduate
Postgraduate programs include the Master of Business Administration, Master of Commerce, and Master of Professional Accounting. We also offer specialist programs in marketing, human resource management and employment relations, economics, business information management and social impact.

MBA
Established in 1973, our MBA is the longest standing in Western Australia. It has produced over 3,000 management graduates, many of whom now hold leaderships positions in Australia and internationally. Our MBA is ranked first in Western Australia and seventh in Australia (AFR BOSS MBA rankings, 2011), and also received a five-star rating for ‘graduate salaries’ and ‘getting a job’ (Good Universities MBA Guide 2011).

Higher degrees by research
The Business School offers higher degrees by research either through the master’s by research programs or professional doctorate programs such as the Doctor of Business Administration and Doctor of Philosophy. These programs are designed to enhance research skills and to develop independent and critical thinking, so students can develop innovative ideas through research in their chosen fields.

Executive Education
AIM-UWA Business School Executive Education is an executive development alliance between the Australian Institute of Management Western Australia (AIMWA) and The University of Western Australia’s Business School. Based in Perth and serving clients in Western Australia, Australia and internationally, the alliance brings the intellectual depth of one of Australia’s leading business schools together with the applied focus of Western Australia’s foremost learning and development institute.
While the UWA Business School has made every effort to ensure that information contained in this brochure is accurate, it may be subject to change. For up-to-date information, please contact us or visit business.uwa.edu.au.